

RAWBANK IS PROUD TO ANNOUNCE THE PUBLICATION OF HARVARD BUSINESS SCHOOL'S BUSINESS CASE

“RAWBANK'S ILLICOCASH: CAN “FAST MONEY” OVERCOME CASH DEPENDENCY IN THE DRC?”.

Prepared by Dr. Lauren Cohen and Research Associate Grace Headinger from Harvard Business School, this business case provides an overview of the operational challenges of deploying financial solutions in the Democratic Republic of Congo. More specifically, this work explains the strategy deployed to meet these challenges, including the launch of the Illico Cash solution.

This business case, which will be distributed to an international community of students in finance, economics and fintech students, will allow for discussions on the specific characteristics of the Congolese banking sector, and more generally of its economy. For Rawbank, this collaboration is a new opportunity to contribute positively to the international reputation of the Democratic Republic of Congo and to the understanding of its financial markets' specificities.

As part of this collaboration, several members of the bank's management have participated in a Fintech training course delivered by HarvardX, Harvard University's education platform.



**Harvard
Business
School**



**The publication is
available here.**